THIRD INTERNATIONAL SDG INNOVATION™ FORUM

Guest Nation: Germany

Innovating for a Greener Tomorrow: Digital Solutions for SMEs

Organized by

Major Sponsors

Partner (June 16-19)

Time	Topic	Speaker
Registration – Breakfast Networking (7:00 – 8:00)		

Time	Topic	Speaker
8:00	**SDG Innovation Network and MEIE-Offensive Transformation Numérique (OTN)**	**Welcome Remarks & Program Overview** *Yaoyao Fiona Zhao, Professor and William Dawson Scholar at McGill University* **Building a Smart-Digital-Green Society: Québec SDG Innovation Network Major Achievements (2019-2025)** *Hany Moustapha, Professor and Director, SDG Innovation Network; Siemens Industry 5.0 Chair; Pratt & Whitney Canada Propulsion Chair, École de Technologie Supérieure* **Intelligent Cyber Value Chain Network Infrastructure** *Mohamed Cheriet, Professor and Director, CEOS [Net], École de Technologie Supérieure* **MEIE Address – Digital Transformation and Business Competitiveness** *Patrick Hamelin, Director of Business Competitiveness and Digital Transformation, Ministère de l'Économie et de l'Innovation du Québec (MEIE)* **Transfer Center of the University of Stuttgart "TRACES", Germany** *Tamara Arutyunyants, Head, Business Relations, TRACES Transfer Center*

Session Chair: *Yasmina Maizi, Professor at Université du Quebec à Montreal (UQAM)*

Time	Topic	Speaker
9:15-10:30	**Smart-Digital-Green Air Mobility: From Vision to Implementation**	**Plan de Vol 2028: ADM's Vision for Sustainable and Digital Aviation** *Viviane Choi, Vice President, Technology and Digital Innovation, Aéroports de Montréal (ADM)* **The Future of Urban Air Mobility: Wisk's Autonomous Vision** *Guillaume Beauchamp, Head of Aircraft Development, Wisk* **Digital Twin for Advanced Air Mobility** *Yasmina Maizi, Professor at Université du Quebec à Montreal (UQAM)*
9:15-10:30	**CREATE Students Session**	*Chair: Jonathan Gaudreault, Professor and Director of Lab-Usine, Université Laval* **Workshop on Industrial Data Management** *Rolf Wuthrich, Professor, Concordia University*

Session Chair: *Masoumeh Kazemi Zanjani, Professor at Concordia University*

10:30	SDG for the Health Sector	**Application of AI and Digital Twins in the Healthcare Sector** *Ygal Bendavid, Professor, ESG, UQAM* *Georges Bendavid, Director of Technical Services, CIUSSS* *Monia Rekik, Professor, Université Laval*
11:00	SDG Green Digitization: A White Paper	**Quebec's Green Digital Shift: Local Approaches to Global Challenges** *Nadine BOU ORM, Research associate, École de technologie supérieure* *Youssef El Hjaji, Coordinator, OTN Program and Governance, MEIE*

Session Chair: *Elaine Mosconi, Professor and Director of the Research Centre on Intelligent Organizations, Université de Sherbrooke*

11:30	Sustainable Innovation	**Best Practices - Québec SMEs Case Studies for Sustainable Economy** *Navi Radjou, Frugal Innovation Strategist, Cambridge University* *Rose-Marie Dirosa, Prox-Industriel* *Richard Lapointe, Carbicrete*

Networking Lunch Break (12:00 – 13:00)		
Time	**Topic**	**Speaker**

Session Chair: *Christophe Danjou, Professor and Scientific Director of Industry 4.0 Lab, Polytechnique Montréal and Neila El Asli, Professor, Université du Québec à Trois-Rivières*

13:00-16:00	OTN Projects	*Welcome note: Kaouter Belaouchi, Strategic Advisor, OTN, MEIE* *OTN projects presented by SMEs, Professors and Students*
13:00-14:00	CREATE Students Session	*Chair: Monia Rekik, Professor, Université Laval* **Career Development Motivation** *Viviane Choi, Vice President, Technology and Digital Innovation, Aéroports de Montréal (ADM)*
16:00-17:00	180s Projects Presentation - Competition	*Chair: Yaoyao Fiona Zhao, Professor and William Dawson Scholar at McGill University* *Students will present their projects developed as part of the SDG Innovation Network.* *Each presentation will last 180 seconds.*

REGISTRATION
Regular: $50 (taxes included)
Student: $20 (taxes included)
This fee includes:
• Access to the forum and presentations
• Breakfast, lunch and coffee breaks
To access the online registration system: **https://sdginnovnetwk-forum2025.eventbrite.ca**

Location and access to the Palais

The Palais des congrès de Montréal is located in the heart of the city, directly connected to the metro (Place d'Armes station), to 1600 parking spaces and to the underground pedestrian network.

Access from outside: the main entrance is located at 1001 Place Jean-Paul-Riopelle, Montreal, but you can also access it through the entrances located on Viger West, St-Urbain or St-Antoine West.