THIRD INTERNATIONAL SDG INNOVATION™ FORUM

June 19, 2025
Palais des Congrès de Montréal

Innovating for a Greener Tomorrow: Digital Solutions for SMEs

Organized by

Major Sponsors

Time	Topic	Speaker
Registration – Breakfast Networking (7:00 – 8:00)		
8:00	**SDG Network and MEIE-OTN Introduction**	**Welcome Remarks & Program Overview** *Yaoyao Fiona Zhao, Professor and William Dawson Scholar at McGill University* **Building a Smart-Digital-Green Society: Québec SDG Innovation Network Major Achievements (2019-2025)** *Hany Moustapha, Professor and Director, SDG Innovation Network; Siemens Industry 5.0 Chair; Pratt & Whitney Canada Propulsion Chair, École de Technologie Supérieure* **MEIE Address – Digital Transformation and Business Competitiveness** *Patrick Hamelin, Director of Business Competitiveness and Digital Transformation, Ministère de l'Économie et de l'Innovation du Québec (MEIE)*

Session Chair: *Yasmina Maizi, Professor at University of Quebec in Montreal (UQAM)*

Time	Topic	Speaker
9:00-10:30	**Smart-Digital-Green Air Mobility: From Vision to Implementation** AAMI ADVANCED AIR MOBILITY INSTITUTE	**Plan de Vol 2028: ADM's Vision for Sustainable and Digital Aviation** *Viviane Choi, Vice President, Technology and Digital Innovation, Aéroports de Montréal (ADM)* **The Future of Urban Air Mobility: Wisk's Autonomous Vision** *Guillaume Beauchamp, Head of Aircraft Development, Wisk* **Digital Twin for Advanced Air Mobility** *Yasmina Maizi, Professor at University of Quebec in Montreal (UQAM)*
9:00-10:30	**CREATE Students Session**	**Workshop on Industrial Data Management** *Rolf Wuthrich, Professor, Concordia University*

Session Chair: *Masoumeh Kazemizanjani, Professor at Concordia University*

Time	Topic	Speaker
10:30	**SDG for Health Sector**	**Application of AI and Digital Twin in the Health Sector and Hospitals** *Ygal Bendavid, Professor, ESG, UQAM* *Georges Bendavid, Director of Technical Services, CIUSSS* *Monia Rekik, Professor, Laval University*

11:00	SDG Green Digitization: A White Paper	Quebec's Green Digital Shift: Local Approaches to Global Challenges *Nadine BOU ORM, Research associate, École de technologie supérieure* *Youssef El Hjaji, Coordinator, OTN Program and Governance, MEIE*

Session Chair: *Elaine Mosconi, Professor at the University of Sherbrooke*

11:30	Sustainable Innovation	Best Practices and Québec SMEs Case Studies for Sustainable Economy *Navi Radjou, Frugal Innovation Strategist, Cambridge University*

Networking Lunch Break: Exhibit Hall (12:00 – 13:00)		
Time	**Topic**	**Speaker**

Session Chair: *Christophe Danjou, Professor and Scientific Director of Industry 4.0 Lab, Polytechnique Montréal and **Neila El Asli**, Professor of Industrial Engineering, Université du Québec à Trois-Rivières*

13:00-16:00	OTN Projects	*OTN projects presented by SMEs, Professors and Students*
13:00-14:00	CREATE Students Session	**Career Development Motivation** *Viviane Choi, Vice President, Technology and Digital Innovation,* *Aéroports de Montréal (ADM)*
16:00-17:00	180s Projects Presentation - Competition	*Chair: Yaoyao Fiona Zhao, Professor and William Dawson Scholar at McGill* *Students will present their projects developed as part of the SDG Innovation Network.* *Each presentation will last 180 seconds.*

REGISTRATION
Regular: $50 (taxes included)
Student: $20 (taxes included)
This fee includes:
• Access to the forum, exhibitions*, and presentations
• Breakfast, lunch, coffee breaks, and cocktail
*For more information about the exhibition space, booth rental rates, and available options, please contact: maggie.contant-hebert@etsmtl.ca
To access the online registration system: **https://sdginnovnetwk-forum2025.eventbrite.ca**

Location and access to the Palais
The Palais des congrès de Montréal is located in the heart of the city, directly connected to the metro (Place d'Armes station), to 1600 parking spaces and to the underground pedestrian network.

Access from outside: the main entrance is located at 1001 Place Jean-Paul-Riopelle, Montreal, but you can also access it through the entrances located on Viger West, St-Urbain or St-Antoine West. Directions by car.

Access from inside: the Palais des congrès de Montréal is part of the largest underground pedestrian network in the world, consult the map of buildings connected to the network (RÉSO).

Cars: There are several parking lots on site and near the Palais des congrès, including:
• Indoor parking (Viger) of 400 spaces on Chenneville, accessible from Viger Avenue West.
• Indoor parking (QIM) of 1200 spaces accessible from St-Antoine Street West.

Accommodation: The Palais is directly connected to 4000 hotel rooms. For more information: Accommodation in Montreal